# CITY OF LONGMONT FINANCE DEPARTMENT 

SALES AND USE TAX DIVISION

## ANALYSIS OF TAXES

September 2021
SUMMARY

| Total Taxes This Month: | $\mathbf{7 , 3 9 4 , 5 1 6}$ |
| :--- | ---: | ---: |
| Compared to Last Year: | $\mathbf{7 , 1 6 1 , 9 7 3}$ |
| Percentage change: | $\mathbf{3 . 2 \%}$ |

CONTENTS
Overview Page
Overview 2
Budget to Actual 3
Revenue Growth by Fund 4
Industrial Category Comparison 5
Geographical Location Comparison 13
Lodger Tax 17
Special Marijuana Tax 18

## SALES AND USE TAX SUMMARY CITY OF LONGMONT

## September 2021

## Overview

Month of September: Total Sales and Use Tax for the month of September increased overall by 3.2\% compared to last year. Current Sales Tax collection increased by $5.7 \%$ and current Use Tax collection decreased 10.4\%.

Year to Date: Total Sales and Use Tax through September increased by $14.2 \%$ for 2021. The Sales Tax component increased by $15.0 \%$ and the Use Tax component increased by 9.5\%.

## Important note in understanding year-to-year comparative basis within this report:

Page 4 focuses upon total revenue and reports year-to-year comparisons inclusive of delinquent payments. While both measurements are useful, it is important to understand that the Total \% Change 2020-2021 on page 4 varies from the YTD Increase/(Decrease) column for sales and use tax components on page 5 because of the inclusion/exclusion of delinquencies.

Pages 5 through 10 show changes from 2020 to 2021 for sales and use tax that is paid on a current basis from tax filers. The comparative changes for delinquencies are purposefully left blank to keep the focus upon the trends of the current filing.

## Sales Tax Activity

The Automotive, Food, General, and Utilities categories all showed increases, respecively of $10.8 \%, 10.9 \%, 33.5 \%$, and $8.7 \%$, when compared to 2020 year to date.


## Use Tax Activity

The Manufacturing and Vehicle categories showed increases of 157.9\% and $26.8 \%$, respectively. While the Lumber category showed a decrease of $30.6 \%$ when compared to 2020 year to date.


Page 2

## SALES \& USE TAX - BUDGET TO ACTUAL

 September
## 2021

|  | $\begin{aligned} & \text { Sales \& Use } \\ & 2021 \\ & \text { BUDGET } \end{aligned}$ | Cumulative <br> Sales \& Use 2021 BUDGET | $\begin{aligned} & \text { Cumulative } \\ & \% \text { of } \\ & 2021 \\ & \text { Budget } \end{aligned}$ | Sales Tax <br> 2021 <br> ACTUAL | Use Tax 2021 ACTUAL | $\begin{gathered} \text { Total } \\ 2021 \\ \text { ACTUAL } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 5,566,267 | 5,566,267 | 7.1 | 5,198,493 | 756,151 | 5,954,644 |
| February | 5,497,625 | 11,063,892 | 14.1 | 5,097,610 | 937,631 | 6,035,241 |
| March | 6,685,180 | 17,749,072 | 22.6 | 6,635,709 | 1,038,090 | 7,673,799 |
| April | 5,875,688 | 23,624,761 | 30.1 | 5,918,381 | 945,181 | 6,863,561 |
| May | 6,384,030 | 30,008,791 | 38.2 | 6,416,369 | 1,256,035 | 7,672,403 |
| June | 7,373,661 | 37,382,452 | 47.6 | 7,008,631 | 1,048,956 | 8,057,587 |
| July | 6,472,124 | 43,854,576 | 55.8 | 6,555,520 | 1,239,082 | 7,794,601 |
| August | 6,778,786 | 50,633,362 | 64.5 | 6,653,445 | 1,964,506 | 8,617,951 |
| September | 6,667,114 | 57,300,476 | 73.0 | 6,450,087 | 944,429 | 7,394,516 |
| October | 6,479,315 | 63,779,791 | 81.2 |  |  | - |
| November | 6,282,653 | 70,062,444 | 89.2 |  |  | - |
| December | 8,465,973 | 78,528,417 | 100.0 |  |  | - |



# Revenue Growth Per Fund / Current Year to Previous Year 

 September 2021|  | 2020 YTD <br> Sales Tax | 2020 YTD Use Tax | $\begin{aligned} & 2020 \text { YTD } \\ & \text { Total } \end{aligned}$ | 2021 YTD Sales Tax | 2021 YTD Use Tax | $\begin{aligned} & 2021 \text { YTD } \\ & \text { Total } \end{aligned}$ | Sales Tax \% Change 2020-2021 | Use Tax \% Change 2020-2021 | $\begin{gathered} \text { Total } \\ \text { \% Change } \\ \text { 2020-2021 } \end{gathered}$ | \% Change needed to reach budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General Fund | 23,146,294 | 4,453,451 | $27,599,745$ | 26,758,872 | 4,878,495 | $31,637,367$ | 15.6\% | 9.5\% | 14.63\% | -2.47\% |
| PIF Fund | 4,084,600 | 785,903 | 4,870,503 | 4,722,118 | 860,884 | $5,583,002$ | 15.6\% | 9.5\% | 14.63\% | -2.47\% |
| Streets Fund | 10,330,417 | 1,964,758 | $12,295,174$ | 11,884,044 | 2,152,271 | $14,036,316$ | 15.0\% | 9.5\% | 14.16\% | -2.65\% |
| Open Space | 2,754,789 | 523,935 | $3,278,724$ | 3,169,083 | 573,947 | 3,743,030 | 15.0\% | 9.5\% | 14.16\% | -2.65\% |
| Public Safety | 7,988,915 | 1,519,413 | $9,508,327$ | 9,190,380 | 1,664,463 | $10,854,843$ | 15.0\% | 9.5\% | 14.16\% | -2.65\% |
| LURA | 316,869 | - | $316,869$ | 209,746 |  | $209,746$ | -33.8\% | 0.0\% | -33.8\% | -25.00\% |
| All Funds Total | 48,621,883 | 9,247,460 | $57,869,343$ | 55,934,245 | 10,130,060 | $66,064,305$ | 15.0\% | 9.5\% | 14.2\% | -2.65\% |
|  |  |  |  |  | geted Incre |  | $-1.63 \%$ | -8.17\% | -2.65\% |  |


| General Fund | The allocation of both the sales tax and the use tax to the General Fund is $85 \%$ of the $2 \%$ non-earmarked sales and use tax. The result after nine months is that the General Fund sales and use tax is up by $14.63 \%$. The 2021 budget only relies on a $2.47 \%$ decrease in sales and use tax revenue. |
| :---: | :---: |
| Public Improvement Fund | The allocation of both the sales tax and the use tax to the Public Improvement Fund is $15.0 \%$ of the $2 \%$ non-earmarked sales and use tax. After nine months, The PIF sales and use tax revenue increased by $14.63 \%$. The 2021 budget only relies on a $2.47 \%$ decrease in sales and use tax revenue. |
| Streets Fund | The Street Fund portion of the total $3.53 \%$ sales and use tax rate is $0.75 \%$. After nine months, the Street Fund sales and use tax revenue increased by $14.16 \%$. The 2021 budget only relies on a $2.65 \%$ decrease in sales and use tax revenue. |
| Open Space | The Open Space Fund portion of the total $3.53 \%$ sales and use tax rates is $0.20 \%$. After nine months, the Open Space Fund sales and use tax revenue increased by $14.16 \%$. The 2021 budget only relies on a $2.65 \%$ decrease in sales and use tax revenue. |
| Public Safety | The Public Safety Fund portion of the total $3.53 \%$ sales and use tax is $0.58 \%$. After nine months, Public Safety sales and use tax revenue increased by $14.16 \%$. The 2021 budget only relies on a $2.65 \%$ decrease in sales and use tax revenue. |
| LURA | For 2021, an amount of $\$ 275,033$ was originally budgeted. Revenue to LURA is tax increment revenue from the Twin Peaks Urban Renewal Authority. Tax increment revenue is only on the $2.0 \%$ non-earmarked portion of sales tax from the URA district and does not begin until after the base sales tax amount of $\$ 441,770$ has been generated within the URA district. The URA year begins at November 1st. The base was met in December of 2020. In 2021, $19 \%$ of the 2.0 non-earmarked sales tax from the URA district goes to the Village at the Peaks debt service fund to accumulate monies toward repayment of the COP's. |

SALES AND USE TAX ACCOUNT GROUPS

GRAND TOTALS

| Active Accounts | 8,928 | 7,999 | 929 | 8,928 | 7,999 | 929 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Taxable Sales | 188,381,503 | 173,470,150 | 8.6 \% | 1,582,677,611 | 1,377,428,758 | 14.9 \% |
| Net Sales Tax | 6,375,455 | 6,030,830 | 5.7 \% | 54,824,743 | 46,762,387 | 17.2 \% |
| Delinquent Sales Tax | 64,187 | 55,151 | - | 841,039 | 1,464,036 | - |
| Use Tax | 939,981 | 1,049,027 | (10.4) \% | 9,848,365 | 9,128,233 | 7.9 \% |
| Delinquent Use Tax | 4,448 | 679 | - | 281,695 | 119,228 | - |
| Other Revenue* | 10,445 | 26,286 | - | 268,461 | 395,459 | - |
| Total Revenue | 7,394,516 | 7,161,973 | 3.2 \% | 66,064,303 | 57,869,343 | 14.2 \% |



For reader ease, only significant items are displayed as increase / decrease percentages.

* Other revenue includes: penalties, interest and net prior period adjustments less refunds.
ACCOUNT GROUPS
$\frac{01000 \text { Apparel }}{\text { Active Accounts }}$


## September

2021

Active Accounts
Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax
Other Revenue
Total Revenue
\% of Total Revenue

## 02000 Automotive

Active Accounts

Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax

## Use Tax

Delinquent Use Tax Other Revenue
Total Revenue
\% of Total Revenue

## 03000 Food

Active Accounts
Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax Other Revenue
Total Revenue
\% of Total Revenue

September 2021

| 92 | 86 |
| ---: | ---: |
| $4,180,371$ | $3,270,338$ |
| 146,516 | 114,682 |
| 460 | 337 |
| 87 | 137 |
| 0 | 0 |
| 62 | 34 |
| $\%$ | $\mathbf{1 1 5 , 1 9 0}$ |
| 2.0 | 1.6 |

September
2020

INC
(DEC)

6
$27.8 \%$ 27.8 \%
(36.5)
(36.5) \%


YTD 2021

YTD
2020
INC (DEC)

| 23 |  |
| :---: | :---: |
| 4,484 |  |
| 698,125 | 57.8 |
| 1.2 | 0. |


| 357 | 323 | 34 |  | 357 | 323 | 34 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 13,766,308 | 12,478,746 | 10.3 | \% | 119,518,178 | 104,788,787 | 14.1 \% |
| 480,854 | 435,944 | 10.3 | \% | 4,035,502 | 3,641,493 | 10.8 \% |
| 2,234 | 2,340 |  | - | 147,500 | 29,577 | - |
| 3,878 | 3,284 | 18.1 | \% | 21,411 | 31,654 | (32.4) \% |
| 0 | 0 |  | - | 531 | 61 | - |
| 0 | 651 |  | - | 24,998 | 8,735 | - |
| 486,966 | 442,219 | 10.1 | \% | 4,229,942 | 3,711,520 | 14.0 \% |
| 6.6 \% | 6.2 \% | 0.4 | \% | 6.4 \% | 6.4 | 0.0 \% |


| 647 | 591 | 56 | 647 | 591 | 56 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 58,988,679 | 54,467,202 | 8.3 \% | 510,617,353 | 474,932,023 | 7.5 \% |
| 2,054,152 | 1,892,183 | 8.6 \% | 17,900,874 | 16,140,211 | 10.9 \% |
| 7,490 | 15,566 | - | 179,013 | 416,426 | - |
| 12,381 | 13,622 | (9.1) \% | 114,780 | 103,570 | 10.8 \% |
| 0 | 0 | - | 54 | 35,332 | - |
| 0 | 0 | - | 98,745 | 100,206 | - |
| 2,074,023 | 1,921,371 | 7.9 \% | 18,293,466 | 16,795,745 | 8.9 \% |
| 28.0 \% | 26.8 \% | 1.2 \% | 27.7 \% | 29.0 \% | (1.3) \% |

SALES AND USE TAX

## ACCOUNT GROUPS

## 04000 Home Furnishings

Active Accounts
Net Taxable Sales

Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax
Other Revenue
Total Revenue
\% of Total Revenue
05000 General
Active Accounts
Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax

## Use Tax

Delinquent Use Tax Other Revenue
Total Revenue
\% of Total Revenue

## 06000 Lodging

Active Accounts
Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax
Other Revenue
Total Revenue
\% of Total Revenue

September

## September

 2021| 369 |
| ---: |
| $5,849,594$ |
| 203,788 |
| 989 |
| 515 |
| 0 |
| 209 |
| $\mathbf{2 0 5 , 5 0 1}$ |
| 2.8 |


| 1,099 | 849 |
| ---: | ---: |
| $45,864,081$ | $39,447,358$ |
| $1,598,392$ | $1,375,278$ |
| 16,028 | 14,147 |
| 6,101 | 3,550 |
| 72 | 0 |
| 1,558 | 8,232 |
| $\mathbf{1 , 6 2 2 , 1 5 1}$ | $\mathbf{1 , 4 0 1 , 2 0 7}$ |
| $21.9 \%$ | $19.6 \%$ |


| 325 |
| ---: |
| $5,422,440$ |
| 186,811 |
| 1,009 |
| 2,088 |
|  |
|  |

INC
(DEC) 2020

5,422,440 186,811 1,009 2,088

| September | INC | YTD |
| :---: | :---: | :---: |
| 2020 | (DEC) | 202 |


| YTD | YTD |
| :--- | :--- |
| 2021 | 2020 |

INC (DEC)

| 44 |
| :---: |
| $7.9 \%$ |
| $9.1 \%$ |
| - |
| $(75.3) \%$ |
|  |
| - |
| $8.2 \%$ |
| $0.1 \%$ |


| 369 | 325 | 44 |
| :---: | :---: | :---: |
| 44,159,734 | 35,662,174 | 23.8 \% |
| 1,535,425 | 1,216,234 | 26.2 \% |
| 8,570 | 17,308 | - |
| 11,586 | 15,087 | (23.2) \% |
| 0 | 0 | - |
| 4,811 | 6,233 | - |
| 1,560,392 | 1,254,862 | 24.3 \% |
| 2.4 \% | 2.2 | 0.2 \% |


|  | 250 |  |
| :---: | :---: | :---: |
|  | 16.3 | \% |
|  | 16.2 | \% |
|  |  | - |
|  | 71.9 | \% |
|  |  | - |
|  |  | - |
|  | 15.8 | \% |
| \% | 2.3 | \% |


| 1,099 | 849 | 250 |  |
| ---: | ---: | ---: | :--- |
| $397,849,528$ | $298,489,241$ | 33.3 | $\%$ |
| $13,919,074$ | $10,427,456$ | $\mathbf{3 3 . 5}$ | $\%$ |
| 154,402 | 62,777 |  | - |
| 51,579 | 35,009 | $\mathbf{4 7 . 3}$ | $\%$ |
| 12,296 | 29,224 | - |  |
| 29,906 | 31,148 |  | - |
|  | $\mathbf{1 0 , 5 8 5 , 6 1 4}$ | $\mathbf{3 3 . 8}$ | $\%$ |
| $\mathbf{1 4 , 1 6 7 , 2 5 7}$ | $18.3 \%$ | 3.1 | $\%$ |


| 149 | 110 | 39 | 149 | 110 | 39 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2,618,736 | 1,121,717 | 133.5 \% | 17,587,914 | 8,166,818 | 115.4 \% |
| 79,506 | 39,143 | 103.1 \% | 570,913 | 254,684 | 124.2 \% |
| 11,776 | 157 | - | 40,494 | 18,394 | - |
| 108 | 8 | 1,250.0 \% | 603 | 557 | 8.3 \% |
| 0 | 0 | - | 0 | 0 | - |
| 1,240 | 0 | - | 6,309 | 5,688 | - |
| 92,630 | 39,308 | 135.7 \% | 618,319 | 279,323 | 121.4 \% |
| 1.3 \% | 0.5 \% | 0.8 \% | 0.9 \% | 0.5 \% | 0.4 \% |

ACCOUNT GROUPS

## 07000 Lumber

Active Accounts
Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax Other Revenue
Total Revenue
\% of Total Revenue

| $\begin{aligned} & \text { September } \\ & 2021 \end{aligned}$ | $\begin{gathered} \text { September } \\ 2020 \end{gathered}$ | $\begin{aligned} & \text { INC } \\ & \text { (DEC) } \end{aligned}$ | $\begin{aligned} & \text { YTD } \\ & 2021 \end{aligned}$ | $\begin{aligned} & \text { YTD } \\ & 2020 \end{aligned}$ | $\begin{gathered} \text { INC } \\ \text { (DEC) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 881 | 692 | 189 | 881 | 692 | 189 |
| 17,107,773 | 16,419,019 | 4.2 \% | 127,057,058 | 122,828,222 | 3.4 \% |
| 425,330 | 564,641 | (24.7) \% | 4,255,717 | 4,231,981 | 0.6 \% |
| 12,687 | 13,065 | - | 50,311 | 194,131 | - |
| 162,626 | 246,798 | (34.1) \% | 2,796,237 | 4,031,179 | (30.6) \% |
| 0 | 0 | - | 275 | 0 | - |
| 6,509 | 13,071 | - | 20,093 | 43,444 | - |
| 607,152 | 837,575 | (27.5) \% | 7,122,633 | 8,500,735 | (16.2) \% |
| 8.2 \% | 11.7 \% | (3.5) \% | 10.8 \% | 14.7 \% | (3.9) \% |
| 2,020 | 1,889 | 131 | 2,020 | 1,889 | 131 |
| 4,339,662 | 3,613,545 | 20.1 \% | 28,719,574 | 31,483,837 | (8.8) \% |
| 149,064 | 120,616 | 23.6 \% | 974,874 | 781,916 | 24.7 \% |
| 2,201 | 5,917 | - | 31,193 | 305,082 | - |
| 28,850 | 46,636 | (38.1) \% | 127,447 | 252,717 | (49.6) \% |
| 0 | 344 | - | 40,875 | 39,705 | - |
| 204 | 1,589 | - | 12,290 | 72,782 | - |
| 180,319 | 175,102 | 3.0 \% | 1,186,679 | 1,452,202 | (18.3) \% |
| 2.4 \% | 2.4 \% | 0.0 \% | 1.8 \% | 2.5 \% | (0.7) \% |
| 375 | 346 | 29 | 375 | 346 | 29 |
| 12,774,464 | 12,132,276 | 5.3 \% | 113,565,237 | 106,820,354 | 6.3 \% |
| 449,232 | 426,080 | 5.4 \% | 3,988,215 | 3,667,446 | 8.7 \% |
| 207 | 1,118 | - | 11,669 | 88,431 | - |
| 6,168 | 3,481 | 77.2 \% | 42,823 | 53,742 | (20.3) \% |
| 0 | 0 | - | 257 | 6,125 | - |
| 0 | 502 | - | 708 | 27,091 | - |
| 455,607 | 431,181 | 5.7 \% | 4,043,672 | 3,842,835 | 5.2 \% |
| 6.2 \% | 6.0 \% | 0.2 \% | 6.1 \% | 6.6 \% | (0.5) \% |

SALES AND USE TAX

## ACCOUNT GROUPS

10000 Unclassified
Active Accounts
Net Taxable Sales
Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax
Other Revenue
Total Revenue
$\%$ of Total Revenue
11000 Home Occupations
Active Accounts

Net Sales Tax
Delinquent Sales Tax

## Use Tax

Delinquent Use Tax
Other Revenue
Total Revenue
\% of Total Revenue

## 12000 Manufacturing

Active Accounts
Net Taxable Sales

Net Sales Tax
Delinquent Sales Tax
Use Tax
Delinquent Use Tax
Other Revenue
Total Revenue
\% of Total Revenue

## September

| $\begin{aligned} & \text { September } \\ & 2021 \end{aligned}$ | $\begin{gathered} \text { September } \\ 2020 \end{gathered}$ | $\begin{aligned} & \text { INC } \\ & \text { (DEC) } \end{aligned}$ | $\begin{aligned} & \text { YTD } \\ & 2021 \end{aligned}$ | $\begin{aligned} & \text { YTD } \\ & 2020 \end{aligned}$ | $\begin{aligned} & \text { INC } \\ & \text { (DEC) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2,559 | 2,414 | 145 | 2,559 | 2,414 | 145 |
| 20,243,079 | 23,228,092 | (12.9) \% | 174,986,812 | 153,160,887 | 14.3 \% |
| 699,516 | 813,144 | (14.0) \% | 5,939,822 | 5,215,801 | 13.9 \% |
| 7,267 | 1,208 | - | 188,091 | 106,848 | - |
| 16,871 | 31,498 | (46.4) \% | 171,717 | 324,781 | (47.1) \% |
| 1,141 | 0 | - | 152,766 | 8,423 | - |
| 0 | 2,207 | - | 56,237 | 24,921 | - |
| 724,795 | 848,057 | (14.5) \% | 6,508,633 | 5,680,774 | 14.6 \% |
| 9.8 \% | 11.8 \% | (2.0) \% | 9.9 \% | 9.8 \% | 0.1 \% |
| 171 | 170 | 1 | 171 | 170 | 1 |
| 824,738 | 885,492 | (6.9) \% | 6,107,958 | 6,272,574 | (2.6) \% |
| 28,248 | 30,433 | (7.2) \% | 208,336 | 213,214 | (2.3) \% |
| 151 | 0 | - | 2,785 | 2,032 | - |
| 53 | 2 | 2,550.0 \% | 66 | 35 | 88.6 \% |
| 0 | 0 | - | 0 | 0 | - |
| 0 | 0 | - | 82 | 1,815 | - |
| 28,452 | 30,435 | (6.5) \% | 211,269 | 217,096 | (2.7) \% |
| 0.4 \% | 0.4 \% | 0.0 \% | 0.3 \% | 0.4 \% | (0.1) \% |

September
2020

2,414
23,228,092
1,208
1,498
, 498
0
$9.8 \%$

| 208 | 203 | 5 |
| ---: | ---: | ---: |
| $1,824,018$ | 983,925 | $85.4 \%$ |
| 60,857 | 31,875 | $\mathbf{9 0 . 9} \%$ |
| 2,697 | 287 | - |
| 138,178 | 203,645 | $\mathbf{( 3 2 . 1 )} \%$ |
| 3,235 | 335 | - |
| 663 | 0 | - |
|  | $\mathbf{2 3 6 , 1 4 2}$ | $\mathbf{( 1 2 . 9 )} \%$ |
| $2.8 \%$ | $3.3 \%$ | $(0.5) \%$ |


| 208 | 203 | 5 |
| ---: | ---: | ---: |
| $11,181,010$ | $15,063,965$ | $(25.8) \%$ |
| 407,223 | 293,805 | $38.6 \%$ |
| 20,420 | 212,184 | - |
| $2,139,246$ | 829,435 | $\mathbf{1 5 7 . 9} \%$ |
| 71,367 | 335 | - |
| 12,272 | 68,912 | - |
|  | $\mathbf{1 , 4 0 4 , 6 7 1}$ | $\mathbf{8 8 . 7} \%$ |
| $4.0 \%$ | $2.4 \%$ | $1.6 \%$ |

## 00000 Boulder/Weld County Vehicle

Use Tax
$\%$ of Total Revenue

564,165
7.6 \%

494,278
6.9 \%
14.1 \%
0.7 \%

4,369,872
6.6 \%

3,445,841
6.0 \%

## Net Sales \& Use Tax by Industry Type

For The Month Of
September
2021


SUMMARY OF SALES \& USE TAX ACTIVITY BY INDUSTRY

| $\begin{gathered} \text { September } \\ 2021 \end{gathered}$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ACCOUNT GROUP ACCOUNT \# | ACTIVE <br> ACCTS |  | $\begin{aligned} & \text { September } \\ & 2021 \end{aligned}$ | $\begin{gathered} \text { September } \\ 2020 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { INCR/ } \\ & \text { (DECR) } \end{aligned}$ | $\begin{array}{r} \text { YTD } \\ 2021 \\ \hline \end{array}$ | $\begin{array}{r} \text { YTD } \\ 2020 \\ \hline \end{array}$ | $\begin{aligned} & \text { INCR/ } \\ & \text { (DECR) } \end{aligned}$ |
| Apparel | 92 | Net Taxable Sales | 4,180,371 | 3,270,338 | 27.8 \% | 31,327,255 | 19,759,876 | 58.5 \% |
| 01000 |  | Total Revenue | 147,125 | 115,190 | 27.7 \% | 1,101,641 | 698,125 | 57.8 \% |
| Automotive | 357 | Net Taxable Sales | 13,766,308 | 12,478,746 | 10.3 \% | 119,518,178 | 104,788,787 | 14.1 \% |
| 02000 |  | Total Revenue | 486,966 | 442,219 | 10.1 \% | 4,229,942 | 3,711,520 | 14.0 \% |
| Food | 647 | Net Taxable Sales | 58,988,679 | 54,467,202 | 8.3 \% | 510,617,353 | 474,932,023 | 7.5 \% |
| 03000 |  | Total Revenue | 2,074,023 | 1,921,371 | 7.9 \% | 18,293,466 | 16,795,745 | 8.9 \% |
| Home Furnishings 04000 | 369 | Net Taxable Sales | 5,849,594 | 5,422,440 | 7.9 \% | 44,159,734 | 35,662,174 | 23.8 \% |
|  |  | Total Revenue | 205,501 | 189,908 | 8.2 \% | 1,560,392 | 1,254,862 | 24.3 \% |
| General 05000 | 1,099 | Net Taxable Sales | 45,864,081 | 39,447,358 | 16.3 \% | 397,849,528 | 298,489,241 | 33.3 \% |
|  |  | Total Revenue | 1,622,151 | 1,401,207 | 15.8 \% | 14,167,257 | 10,585,614 | 33.8 \% |
| Lodging 06000 | 149 | Net Taxable Sales | 2,618,736 | 1,121,717 | 133.5 \% | 17,587,914 | 8,166,818 | 115.4 \% |
|  |  | Total Revenue | 92,630 | 39,308 | 135.7 \% | 618,319 | 279,323 | 121.4 \% |
| $\begin{aligned} & \text { Lumber } \\ & 07000 \end{aligned}$ | 881 | Net Taxable Sales | 17,107,773 | 16,419,019 | 4.2 \% | 127,057,058 | 122,828,222 | 3.4 \% |
|  |  | Total Revenue | 607,152 | 837,575 | (27.5) \% | 7,122,633 | 8,500,735 | (16.2) \% |
| Professional 08000 | 2,020 | Net Taxable Sales | 4,339,662 | 3,613,545 | 20.1 \% | 28,719,574 | 31,483,837 | (8.8) \% |
|  |  | Total Revenue | 180,319 | 175,102 | 3.0 \% | 1,186,679 | 1,452,202 | (18.3) \% |
| Public Utility$09000$ | 375 | Net Taxable Sales | 12,774,464 | 12,132,276 | 5.3 \% | 113,565,237 | 106,820,354 | 6.3 \% |
|  |  | Total Revenue | 455,607 | 431,181 | 5.7 \% | 4,043,672 | 3,842,835 | 5.2 \% |
| Unclassified 10000 | 2,559 | Net Taxable Sales | 20,243,079 | 23,228,092 | (12.9) \% | 174,986,812 | 153,160,887 | 14.3 \% |
|  |  | Total Revenue | 724,795 | 848,057 | (14.5) \% | 6,508,633 | 5,680,774 | 14.6 \% |
| Home Occupations 11000 | 171 | Net Taxable Sales | 824,738 | 885,492 | (6.9) \% | 6,107,958 | 6,272,574 | (2.6) \% |
|  |  | Total Revenue | 28,452 | 30,435 | (6.5) \% | 211,269 | 217,096 | (2.7) \% |
| Manufacturing 12000 | 208 | Net Taxable Sales | 1,824,018 | 983,925 | 85.4 \% | 11,181,010 | 15,063,965 | (25.8) \% |
|  |  | Total Revenue | 205,630 | 236,142 | (12.9) \% | 2,650,528 | 1,404,671 | 88.7 \% |
|  |  |  |  |  | 0.0 |  |  |  |
| Boulder/Weld County Vehiclı 00000 | 2 | Net Taxable Sales | 0 | 0 | 0.0 \% | 0 | 0 | 0.0 \% |
|  |  | Total Revenue | 564,165 | 494,278 | 14.1 \% | 4,369,872 | 3,445,841 | 26.8 \% |
| GRAND TOTALS | 8,929 | Net Taxable Sales | 188,381,503 | 173,470,150 | 8.6 \% | 1,582,677,611 | 1,377,428,758 | 14.9 \% |
|  |  | Total Revenue | 7,394,516 | 7,161,973 | 3.2 \% | 66,064,303 | 57,869,343 | 14.2 \% |

## ACCOUNT GROUP

INDUSTRY DESCRIPTIONS

| 1000 | Apparel | Clothing Stores, Shoe and Boot stores, Shoe Repair shops, and other miscellaneous items related to the clothing industry. |
| :---: | :---: | :---: |
| 2000 | Automotive | Accessories; such as tires, batteries, and auto parts, Aircraft sales and service, Boat sales, Car sales, Customizing, Leasing, Repair shops, and Service Stations. |
| 3000 | Food | Bakeries, Bars, Candy stores, Fruit \& Vegetable stands, Grocery stores, Liquor stores, Meat cutting stores, Restaurants, and Water sold in containers. |
| 4000 | Home Furnishings | Carpets, Electrical appliance sales and repairs, Home Furnishings, Household appliances, Interior Decorators, Musical Instruments, Radios, Records, Tapes, Televisions, Upholsterers, and Repair supplies. |
| 5000 | General | Department Stores, Drug Stores, Fabrics shops, Sewing supplies, Hardware stores, Jewelry stores, Leather goods, Salvage yards, Second Hand Stores, Sporting Goods \& Guns, Variety, Specialty shops, and Marijuana outlets. |
| 6000 | Lodging | Hotels, Motels, and Boarding Houses that rent for a period of less than 30 days. |
| 7000 | Lumber | Building Contractors, Building hardware and machinery, Building material dealers, Electrical Equipment Suppliers, Fencing, Glass, Heating and air conditioning installers and suppliers, Painters and paint stores, Plumbers and plumbing suppliers, Tile, Wallpaper, and other Miscellaneous Building Supplies. |
| 8000 | Professional | Accountants, Advertising agencies, Attorneys, Auctioneers, Banks, Barber shops, Beauty shops, Bookkeepers, Child care, Commission dealers, Dentists, Doctors, Graphic Designs, Insurance sales, Optical sales, Photographers, Professional Sales, Realtors, Sale Barns, Training Services, and Travel agencies. |
| 9000 | Public Utility | Cable TV, Gas Companies, Electric utility suppliers, Telephones, and Telephone Systems. |
| 10000 | Unclassified Group Retail | Agricultural Equipment, Agricultural supplies, Animal Products, Book Stores, Business Forms, Computer Equipment, Clubs, Concessionaire's, Florists, Janitorial Supplies, Lawn and garden supplies, Magazines, Machine shops, Medical Supplies, Mortuaries, Office Equipment, Pet Shops, Pool Supplies, Restaurant Equipment, Recreation Parlors, School supplies, and Vending Machines. |
| 11000 | Home Occupation | Amway, Aloe Vera, Avon, Shaklee and all other Door to Door Sales. |
| 12000 | Manufacturing | This category includes all manufacturing processes that occur in the City of Longmont. |

# SUMMARY OF SALES \& USE TAX ACTIVITY BY GEOGRAPHICAL LOCATION 

September
2021

| LOCATION |  | $\begin{aligned} & \text { \% OF } \\ & \text { TOTAL } \end{aligned}$ | $\begin{gathered} \text { September } \\ 2021 \\ \hline \end{gathered}$ | $\begin{gathered} \text { September } \\ 2020 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { INCR/ } \\ & \text { (DECR) } \end{aligned}$ |  | $\begin{array}{r} \text { YTD } \\ 2021 \\ \hline \end{array}$ | $\begin{array}{r} \text { YTD } \\ 2020 \\ \hline \end{array}$ | $\begin{aligned} & \text { INCR/ } \\ & \text { (DECR) } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NORTH MAIN | Net Taxable Sales | 10.1\% | 19,066,913 | 18,581,700 | 2.6 | \% | 175,909,397 | 169,387,598 | 3.9 | \% |
|  | Total Revenue | 9.2\% | 679,033 | 653,241 | 3.9 | \% | 6,269,215 | 5,969,693 | 5.0 | \% |
| CENTRAL MAIN | Net Taxable Sales | 2.6\% | 4,858,698 | 4,338,126 | 12.0 | \% | 40,918,724 | 37,584,620 | 8.9 | \% |
|  | Total Revenue | 2.2\% | 165,560 | 156,651 | 5.7 | \% | 1,434,895 | 1,318,823 | 8.8 | \% |
| DOWNTOWN | Net Taxable Sales | 4.0\% | 7,460,220 | 6,091,381 | 22.5 | \% | 57,801,041 | 45,355,335 | 27.4 | \% |
|  | Total Revenue | 3.6\% | 263,409 | 217,671 | 21.0 | \% | 2,068,994 | 1,644,607 | 25.8 | \% |
| SOUTH MAIN | Net Taxable Sales | 2.5\% | 4,669,728 | 3,857,102 | 21.1 | \% | 41,061,449 | 34,384,128 | 19.4 | \% |
|  | Total Revenue | 2.2\% | 166,202 | 137,286 | 21.1 | \% | 1,467,605 | 1,218,004 | 20.5 | \% |
| KEN PRATT BOULEVARD | Net Taxable Sales | 5.6\% | 10,482,827 | 9,998,221 | 4.8 | \% | 93,398,288 | 84,458,771 | 10.6 | \% |
|  | Total Revenue | 5.0\% | 372,260 | 369,303 | 0.8 | \% | 3,380,543 | 3,028,424 | 11.6 | \% |
| VILLAGE AT THE PEAKS | Net Taxable Sales | 6.7\% | 12,537,431 | 11,347,507 | 10.5 | \% | 110,532,721 | 102,375,775 | 8.0 | \% |
|  | Total Revenue | 6.1\% | 448,251 | 405,404 | 10.6 | \% | 4,034,556 | 3,654,101 | 10.4 | \% |
| TW PKS SQ EXTENDED | Net Taxable Sales | 14.1\% | 26,539,962 | 24,509,267 | 8.3 | \% | 231,877,502 | 219,595,118 | 5.6 | \% |
|  | Total Revenue | 12.7\% | 941,245 | 865,035 | 8.8 | \% | 8,298,311 | 7,815,951 | 6.2 | \% |
| LASHLEY | Net Taxable Sales | 1.9\% | 3,584,368 | 3,213,666 | 11.5 | \% | 32,534,643 | 29,630,213 | 9.8 | \% |
|  | Total Revenue | 1.7\% | 128,565 | 113,708 | 13.1 | \% | 1,170,834 | 1,051,869 | 11.3 | \% |
| NORTH HOVER | Net Taxable Sales | 2.1\% | 3,919,492 | 3,569,284 | 9.8 | \% | 32,198,348 | 34,061,998 | (5.5) | \% |
|  | Total Revenue | 1.9\% | 137,999 | 124,669 | 10.7 | \% | 1,202,232 | 1,204,207 | (0.2) | \% |
| FRANCIS | Net Taxable Sales | 0.6\% | 1,118,583 | 985,814 | 13.5 | \% | 8,433,925 | 7,238,139 | 16.5 | \% |
|  | Total Revenue | 0.4\% | 31,297 | 26,358 | 18.7 | \% | 303,448 | 247,655 | 22.5 | \% |
| ALL OTHERS | Net Taxable Sales | 4.3\% | 8,014,115 | 4,863,735 | 64.8 | \% | 61,901,579 | 42,933,908 | 44.2 | \% |
|  | Total Revenue | 5.2\% | 386,081 | 219,972 | 75.5 | \% | 2,867,290 | 1,907,006 | 50.4 | \% |
| OUT OF TOWN | Net Taxable Sales | 26.9\% | 50,746,651 | 47,638,476 | 6.5 | \% | 396,764,956 | 292,708,074 | 35.5 | \% |
|  | Total Revenue | 22.4\% | 1,652,843 | 1,732,896 | (4.6) | \% | 14,168,800 | 10,683,348 | 32.6 | \% |
| MISCELLANEOUS | Net Taxable Sales | 0.1\% | 266,700 | 385,555 | (30.8) | \% | 2,253,053 | 2,981,638 | (24.4) | \% |
|  | Total Revenue | 0.1\% | 9,478 | 13,530 | (29.9) | \% | 96,745 | 128,804 | (24.9) | \% |
| CITY, BLDR CO | Net Taxable Sales | 3.6\% | 6,798,316 | 6,677,244 | 1.8 | \% | 52,189,411 | 49,107,545 | 6.3 | \% |
|  | Total Revenue | 12.8\% | 946,316 | 946,828 | (0.1) | \% | 8,911,614 | 9,105,945 | (2.1) | \% |
| SW BUSINESS | Net Taxable Sales | 1.5\% | 2,863,237 | 1,950,228 | 46.8 | \% | 18,578,159 | 22,102,689 | (15.9) | \% |
|  | Total Revenue | 2.2\% | 161,621 | 183,661 | (12.0) | \% | 1,228,555 | 1,455,088 | (15.6) | \% |
| AIRPORT ROAD | Net Taxable Sales | 0.2\% | 370,663 | 414,400 | (10.6) | \% | 4,095,462 | 3,334,336 | 22.8 | \% |
|  | Total Revenue | 0.2\% | 12,931 | 18,078 | (28.5) | \% | 1,153,081 | 191,746 | 501.4 | \% |
| PACE | Net Taxable Sales | 5.8\% | 10,880,397 | 11,915,909 | (8.7) | \% | 100,993,315 | 104,266,712 | (3.1) | \% |
|  | Total Revenue | 5.3\% | 389,300 | 512,051 | (24.0) | \% | 3,653,390 | 3,824,570 | (4.5) | \% |
| HARVEST JUNCTION | Net Taxable Sales | 7.5\% | 14,138,110 | 13,077,345 | 8.1 | \% | 120,762,290 | 95,568,140 | 26.4 | \% |
|  | Total Revenue | 6.8\% | 499,158 | 463,116 | 7.8 | \% | 4,329,920 | 3,392,297 | 27.6 | \% |
| AIRPORT | Net Taxable Sales | 0.0\% | 65,092 | 55,190 | 17.9 | \% | 473,348 | 354,021 | 33.7 | \% |
|  | Total Revenue | 0.0\% | 2,967 | 2,515 | 18.0 | \% | 24,275 | 27,205 | (10.8) | \% |
| TOTALS | Net Taxable Sales | 100\% | 188,381,503 | 173,470,150 | 8.6 | \% | 1,582,677,611 | 1,377,428,758 | 14.9 | \% |
|  | Total Revenue | 100\% | 7,394,516 | 7,161,973 | 3.2 | \% | 66,064,303 | 57,869,343 | 14.2 | \% |

SUMMARY OF SALES \& USE TAX ACTIVITY BY GEOGRAPHICAL LOCATION
For The Month Of
September
2021



## APPROXIMATE GEOGRAPHICAL AREA OF DESIGNATION

## NORTH MAIN

CENTRAL MAIN
DOWNTOWN

## SOUTH MAIN

KEN PRATT BOULEVARD

VILLAGE AT THE PEAKS
TW PKS SQ EXTENDED

## LASHLEY

NORTH HOVER
FRANCIS
ALL OTHERS
OUT OF TOWN
AIRPORT
MISCELLANEOUS
CITY, BLDR CO
SW BUSINESS

AIRPORT ROAD
PACE STREET
HARVEST JUNCTION

N Business between TERRY and EMERY from HWY 66 to 17TH AVE.
C Business between TERRY and EMERY from 17TH AVE. to LONGS PEAK AVE.
D Business between TERRY and EMERY from LONGS PEAK AVE. to a half block South of 1ST Ave. and between EMERY and MARTIN from 4TH AVE. to one block South of 1ST. AVE.
S Business between TERRY and EMERY from South of 1ST AVE. to PIKE ROAD, except business with a KEN PRATT BOULEVARD address.
F Business on KEN PRATT BOULEVARD from MAIN STREET to SUNSET plus Business triangulated by NELSON ROAD to SUNSET and BURLINGTON NORTHERN RIGHT OF WAY, and business on PRATT PARKWAY from 1ST to KEN PRATT BOULEVARD.
T Business on the VILLAGE AT THE PEAKS URBAN RENEWAL AUTHORITY.
P Business generally South of RogersRoad, West of SOUTH SUNSET STREET, East of DRY CREEK DRIVE, North of BURLINGTON NORTHERN RIGHT OF WAY, excluding TWIN PEAKS URBAN RENEWAL AUTHORIT
L Business on LASHLEY from 9TH AVE. to ROGERS ROAD, plus all of WEAVER BUSINESS PARK and business on 9TH AVE. from EMERY to LASHLEY.
H Business on HOVER ST between HWY 66 and MOUNTAIN VIEW AVE.
R Business on FRANCIS ST. between 11TH AVE. and 17TH AVE.
E All other licensed business within the City limits of Longmont.
O All out of town Business licensed to collect Longmont taxes.
A Business located at the Vance Brand Municipal Airport
X Non-licensed and Temporary Business.
V City Utilities and Building Permits, as well as Boulder County Motor Vehicle.
W Business generally located North of LEFTHAND CREEK, East of BURLINGTON NORTHERN RIGHT OF WAY, West of SOUTH BOWEN and South of OLD DRY CREEK. Also South of NELSON ROAD, East of CLover creek drive, West and North of burlington northern right of way.
Z Business generally located on AIRPORT ROAD North of PIKE ROAD, South of NELSON ROAD.
K Business generally located on and east of PACE STREET and South of HIGHWAY 66.
J Businesses generally located on KEN PRATT BOULEVARD East of MAIN STREET and West of LEFTHAND CREEK.


## LODGERS TAX

September
2021

|  | $2021$ <br> MONTHLY | PERCENT CHANGE | $2020$ <br> MONTHLY | $\begin{aligned} & \hline 2021 \\ & \text { YTD } \end{aligned}$ | PERCENT CHANGE | $\begin{aligned} & 2020 \\ & \text { YTD } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 15,002 | (24.2) \% | 19,801 | 15,002 | (24.2) | 19,801 |
| February | 19,172 | (2.3) \% | 19,614 | 34,173 | (13.3) | 39,414 |
| March | 20,038 | 32.9 \% | 15,080 | 54,211 | (0.5) | 54,495 |
| April * | 22,535 | 212.0 \% | 7,223 | 76,746 | 24.4 | 61,718 |
| May | 33,302 | 156.6 \% | 12,980 | 110,048 | 47.3 | 74,698 |
| June | 44,069 | 275.6 \% | 11,732 | 154,117 | 78.3 | 86,430 |
| July | 71,877 | 247.9 \% | 20,660 | 225,994 | 111.0 | 107,090 |
| August | 41,074 | 110.0 \% | 19,559 | 267,068 | 110.9 | 126,649 |
| September | 54,802 | 80.3 \% | 30,400 | 321,870 | 104.9 | 157,048 |
| October |  | 0.0 \% |  |  | 0.0 |  |
| November |  | 0.0 \% |  |  | 0.0 |  |
| December |  | 0.0 \% |  |  | 0.0 |  |
| Total | \$ 321,870 | 104.9 \% | \$ 157,048 |  |  |  |

## SPECIAL MARIJUANA TAX

## September

2021

|  | $2021$ <br> MONTHLY | PERCENT CHANGE | $2020$ <br> MONTHLY | $\begin{aligned} & 2021 \\ & \text { YTD } \end{aligned}$ | PERCENT CHANGE | $\begin{aligned} & 2020 \\ & \text { YTD } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 49,597 | 60.7 \% | 30,866 | 49,597 | 60.7 \% | 30,866 |
| February | 43,831 | 43.5 \% | 30,549 | 93,428 | 52.1 | 61,414 |
| March | 53,666 | 41.9 \% | 37,829 | 147,094 | 48.2 \% | 99,244 |
| April | 53,711 | 35.0 \% | 39,779 | 200,805 | 44.4 | 139,023 |
| May | 53,694 | 18.5 \% | 45,299 | 254,499 | 38.1 | 184,323 |
| June | 51,779 | 10.9 \% | 46,683 | 306,278 | 32.6 \% | 231,005 |
| July | 55,967 | 3.0 \% | 54,337 | 362,244 | 27.0 | 285,342 |
| August | 55,177 | 8.6 \% | 50,788 | 417,421 | 24.2 | 336,130 |
| September | 52,515 |  | 48,532 | 469,936 | 22.2 | 384,662 |
| October |  |  |  |  | 0.0 |  |
| November |  | 0.0 \% |  |  | \% |  |
| December |  | 0.0 \% |  |  | 0.0 \% |  |
| Total | \$ 469,936 | 22.2 \% | \$ 384,662 |  |  |  |

